



ANNUAL REPORT 2024

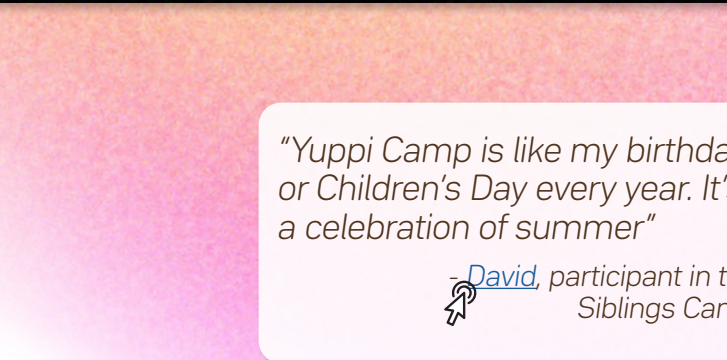
YUPPI CAMP

Free of charge therapeutic recreation camps and activities for children and teenagers with cancer, diabetes or other autoimmune and serious illnesses



"Yuppi was an experience you can't meet every step of the way."

- [Cudalbu family](#), participants in the Family Camp for children with diabetes



"Yuppi Camp is like my birthday or Children's Day every year. It's a celebration of summer"

- [David](#), participant in the Siblings Camp



"Yuppi is a special camp that cannot be told, it has to be lived; we have received a lot from Yuppi"

- Avram family, participants in the Family Camp for children with diabetes

"Best experience so far since the onset of diabetes in our lives. Perfect organization, diverse, relaxing activities, we will definitely come back next year."

- Rațiu family, participants in the Family Camp for children with diabetes



"I'm grateful to have had such caring Elves and I'm glad that I was able to form a close bond with each of them, however short it lasted. Every one of them supported me and understood me in every way, which is why I felt comfortable around them."

- Diana, participant in the Camp for children and teenagers with diabetes



"For me, it is a great joy that the Bosch Engineering Center in Cluj is one of the important funders of Yuppi Camp. It is also an honor to be part of the Advisory Board of the association. I understand the work and dedication of the Yuppi Camp team and appreciate the impact of the campaigns and initiatives they have been running for years. They are an example of community involvement and caring for the future of our children"

- Tobias Matter, Head of Bosch Engineering Centre in Cluj





CONTENT

Welcome message **5**

What's it like living with a chronic illness? **6**

What are Yuppi Camps? **8**

Yuppi Camp 2024 – figures and achievements **10**

Events and campaigns **11**

Training and events for companies **16**

Yuppi Camp 2024 income and expenditure **20**

Those who have helped chronically ill children **21**

How can you help chronically ill children? **25**

Yuppi Camp team 2024 **27**

Dear members of the Yuppi Camp family,

In last year's camp, where I participated as a volunteer, just as I was leaving, I heard the words of a young man that have stayed with me ever since: **"Here I discovered that I am not alone, that I am part of a big family that understands and supports me."** These words reflect the essence of our mission: to create a **supportive community**, in which every chronically ill child has the chance to experience moments of normality, acceptance and understanding.

In **2024**, we continued to move forward on this path thanks to **your support - donors, sponsors, partners and friends of the Yuppi Camp community**. Each one of you has played a vital role in **transforming** the days of these children, giving them the opportunity to experience moments of joy and hope. Even though **2024 was a year marked by economic and political uncertainties**, and challenges multiplied, it was you who enabled us to overcome these obstacles. It was you who, despite the difficulties of this year, **gave the children an oasis of peace and normality**.

Now, in **2025**, we know that there will be new challenges, against the **backdrop of a volatile global economic and changing social climate**. However, we are aware that **illness does not heed economic or political crises** so our mission remains unchanged. We want to give **children suffering from cancer, diabetes or other autoimmune and serious illnesses** days without the worry of illness, days when they are not defined by their illness, but **can enjoy childhood like any other child**.

To make this happen, **we need you**. Every donation, every hour of volunteering, every gesture of encouragement makes a huge difference to these children. Your involvement gives them the chance of a **childhood free from the worry of illness**.

Thank you for your trust and generosity. In **2025**, together we can bring **more smiles and more hope**.

Please join us in 2025. Together, **we can give more hope to children and to families who need it**.



Ionescu Enikő, **Executive Director**

WHAT IS IT LIKE LIVING WITH A CHRONIC ILLNESS?

"I want to become a pharmacist, to help my ill parents, to explain everything to them from the doctor's prescription" – Alexandra, a 9-year-old girl in the Family Camp for children with diabetes and their families, tells us.

Dan and Simona, Alexandra's parents, have been living with diabetes for more than 20 years. When they found out that their little girl also had diabetes, they weren't very surprised. But that didn't make the diagnosis and everything that followed any easier.

"We didn't expect it to happen at such a young age, at just 10 months. I felt a sense of guilt that it had happened", Simona confesses.

"When the girl was diagnosed, we didn't have access to sensors, insulin pumps, we didn't have the financial possibilities. We had to make superhuman efforts to ensure her a better life. There were many times when my wife and I needed blood glucose tests, but we didn't use them because Alexandra needed them too. Many times, we sacrificed our own needs for her...", Dan shares with us.

At the Yuppi free camp is the first time the Dumitru family has been able to relax. *"Never since Alexandra was born have we been able to be somewhere without being on alert. This is the first time we could truly relax, knowing that our daughter is in good hands. It was something wow for us. And at Yuppi they also thought of us, the adults, to create some moments just for us", Dan tells us moved.*



In Romania, according to official data from 2022, over **400** new cases of cancer are diagnosed annually in children and young people aged 0 to 19. The number is increasing.

***According to the National Pediatric Onco-Hematology Registry**

In Romania, there are about **4.000** children with insulin-dependent diabetes, aged between 0 and 14 years.

***According to the National Institute of Public Health, which only has data for the 0-14 age group**

The number of children with other autoimmune illnesses, such as juvenile arthritis, celiac disease, asthma, hemophilia, cystic fibrosis, etc. is unknown because the medical and psycho-social services dedicated to them are poorly developed.

Life with illness means a new life, a different life, a harder life for both the child and the parents.

The place of small everyday joys is taken by helplessness, fear and anxiety - it's unknown what tomorrow will bring; chronically ill children never recover from their illness. A child's physical and mental development is hampered by social isolation and concerns.

**Illness steals childhood.
You can give it back!**

WHAT IS YUPPI CAMP?

Yuppi Camp is the first camp in Romania to use the revolutionary method of therapeutic recreation. The free camps are aimed at children and teenagers with cancer, diabetes or other autoimmune and serious illnesses and their families. So far, since 2011, 1966 children and parents from all over the country have participated in Yuppi Camps.

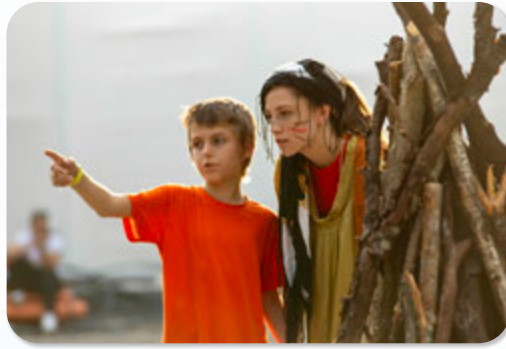
How Yuppi was born? Yuppi Camp was established in 2011 to provide an effective complementary therapy for children with chronic illnesses in Romania. The model used was that of Bátor Tátor in Hungary, a large-scale therapeutic recreation camp. In fact, Bátor Tátor is still an important partner of Yuppi Camp.

Method used: We are the first camp in Romania to use the revolutionary method called therapeutic recreation with a positive impact on many aspects, including children's self-confidence and independence. The success of therapeutic recreation lies in the fact that the beneficiaries participate in activities where they have the opportunity to discover their own skills and talents (rather than their limitations) in order to improve their self-confidence. At Yuppi camps children and adolescents with chronic and serious illnesses are involved in therapeutic recreation activities such as climbing, horse riding, canoeing, archery, handicrafts, photography, theatre, music, magic tricks.

Location, periods, types of camps: So far this year, Yuppi Camp has rented and used campsites in the locality of Șăulia, Mureș County, and in Vărșag, Harghita County. We organize three or even four camps per year, depending on the age group and illness.

In 2024 we organized 3 camps and a Family Weekend: the Sibling Camp for children with cancer or autoimmune diseases aged 7-18 years and their siblings, the Family Camp for children with diabetes aged 0-10 years and their families, the Camp for children with diabetes aged 8-18 years and the Family Weekend for children with diabetes, cancer or autoimmune diseases aged 0-18 years and their families.





Specialized help: In Yuppi Camp, volunteers, specialized medical staff and members of the organizing team are actively present alongside the children. Also, before coming to the camps, the children are recruited with the help of doctors.

In 2024, in Yuppi Camp camps, alongside the children and their families, there were 163 volunteers who constantly interacted with them, helped them overcome their fears, and rediscover their strengths. In the process of recruiting children, we benefit from the support of over 110 specialist doctors from all over the country.



YUPPI 2024

FIGURES AND ACHIEVEMENTS

17

DISEASE TYPES
ADDRESSED:

CANCER, DIABETES, OTHER AUTOIMMUNE DISEASES (juvenile arthritis, autoimmune chronic thyroiditis, Addison's disease), OTHER HEMATOLOGIC DISEASES (thalassemia, thrombocytopenic purpura), GASTROINTESTINAL DISEASES (celiac disease, Chron's disease, Gilbert's syndrome), RENAL DISEASES (renal hypoplasia), HEREDITARY GENETIC DISEASES (cystic fibrosis, neurofibromatosis, hemachromatosis), NEUROLOGIC DISEASES (epilepsy, multiple sclerosis), ASTHMA.

3

ACTIVITIES IN
HOSPITALS FOR

OVER

30

CHRONICALLY
ILL CHILDREN
BENEFICIARIES

10

VOLUNTEERS

31 CAMPS AND
FAMILY WEEKEND

244 PARTICIPANTS

- FAMILIES - 47
- CHILDREN AND ADOLESCENTS WITH DIABETES, CANCER OR OTHER AUTOIMMUNE AND SERIOUS ILLNESSES - 87

FLASH
MOB
IN THE
CENTER
OF CLUJ

163
VOLUNTEERS

YUPPI CAMP SINCE 4EVER

1.620

VOLUNTEERS

110

MEDICAL SPECIALISTS
WE WORK WITH DURING
THE RECRUITMENT OF
PARTICIPANTS

35

OFFLINE
CAMPS

3

WEEKENDS
FOR
FAMILIES

CAMP 1.966
PARTICIPANTS

13

ONLINE CAMPS
AND ACTIVITIES



507

LETTERS IN THE
CAMP MAILBOX



1076

HUGS



91

GAMES



170

COSTUMES
WORN



3045

SHARED
EMOTIONS

+HUNDREDS OF JOKES, THOUSANDS OF SMILES, COUNTLESS FRIENDSHIPS, MILLIONS OF UNIQUE MOMENTS.

HOW MUCH DOES ALL THIS COST THE PARTICIPANTS? 0 LEI

EVENTS AND CAMPAIGNS

Yuppi Camp activities at Children's Emergency Hospital Cluj-Napoca and Children's Recovery Hospital Băile 1 Mai

Yuppi Camp volunteers were with children in hospitals in Oradea and Cluj-Napoca. Together they played games, read stories, learned magic tricks and have created friendships.

"The children thoroughly enjoyed the activities, because everyone was able to participate in their own way. Those who couldn't move their hands well were helped by their parents to decorate the globes, and then they were able to glue them on the little trees themselves. I can't describe the happiness on their faces when they saw that they could do this," says Orania, a volunteer at the hospital in Băile 1 Mai.

"She started talking more, even smiling. When I showed her the tricks, she laid down, and when it was her turn to repeat them, she sat up, using all her strength, and did it with me," volunteer Ale tells us about Sofia, one of the children hospitalized at the Children's Emergency Hospital Cluj-Napoca.



Yuppi Camp Advisory Council meeting

Tobias Matter, Head of Bosch Engineering Center Cluj; Claudiu Baci, General Manager EMS Group; Georgiana Iancu, Founder InkingBrands; Nagy Károly, General Manager Promelek XXI SA; Zsuzsa László, President and Co-Founder of Yuppi Camp and Ionescu Enikő, Executive Director of Yuppi Camp met to discuss plans and strategies for the future of Yuppi Camp.

"Five years ago, I discovered I was gluten intolerant. It was an unexpected change that I wasn't prepared for and that people around me hardly understood. I learned, day by day, what it meant to give up small pleasures like a fresh bagel from the street corner or the homemade bread freshly baked by grandma, to adopt a new lifestyle and, most difficult of all, to accept myself in this new context. [...] But I know that taking on this role comes with unique challenges, such as even listening to your body, respecting it, honoring its limits, and not being afraid to be vulnerable in front of others. When I agreed to join the Yuppi Camp Advisory Board, I was inspired by their mission to provide therapeutic recreation to children with chronic and serious illnesses. Now, with my own experience managing an autoimmune illness, I understand even more deeply how valuable the emotional and moral support these children receive at Yuppi is. At Yuppi camps, children have the chance to accept themselves, make friends and learn to live their childhood to the full", confessed Georgiana Iancu, founder of InkingBrands.

"This meeting was a source of hope for me at the end of a challenging year, given the current financial and political context. These honest discussions, the insights from these dedicated specialists, and everyone's willingness to help in any way they can always motivate me. I am deeply grateful for their support and for standing with us", said Zsuzsa László, President and Co-Founder of Yuppi Camp.



Yuppi Camp nomination at the Webstock Awards

Yuppi Camp was nominated at the Webstock Awards, Best Social Good Campaign category, with the #IAmMyAdvocate campaign. Webstock is the largest social media and online communication event in Romania, where ingenious, creative and memorable projects and campaigns are awarded annually.

As part of #IAmMyAdvocate Andreea, Ioana, Amalia, Maria, Bianca, Robert, Minerva, Răzvan, Dorottya and Apor are the 10 brave young people who live or have lived with a chronic illness and have shared with us through 10 videos what their experience with it has been from the beginning to acceptance. They posted their videos on their own social media profiles to encourage other young people to talk about their condition and normalize living with an illness. The videos have been viewed by over 316.000 people.

"People often say that 'I can't see that you have something', but, like any chronic illness, most of the time the pain is inside," confessed Andreea Popescu, who lives with a rare disease - mast cell activation syndrome.

Răzvan Rusu, who was diagnosed with leukemia and is now in remission, a former Yuppi beneficiary and current Yuppi volunteer, talked about the importance of a supportive community: *"After Yuppi I started to be more open, to accept what happened. That's because I met other kids who were like me, I talked to them, we became friends."*

Robert, one of our volunteers who has epilepsy, wrote to us: *"It was the biggest move. I mean I was already at the level of saying it, but then I was still holding back. It was the boost I needed."*



Four awareness-raising messages in the center of Cluj

Bald is bold. Insulin pump, sensor & phone = diabetes fashion. I want to be accepted. Orice, numa' sănătos să fie. These were the messages made of balloons displayed in the fall of 2024 by Yuppi Camp in the center of Cluj where we tried to draw attention to the challenges and realities faced by young people with chronic diseases and their families. Each message was accompanied by a written or video testimonial from a young person or parent, Yuppi Camp beneficiaries.



Fun activities at Wonder Family Fest

In early August we were present with fun activities for both children and their parents at the Wonder Family Fest. We played games, painted and, most importantly, talked to the people present about the experiences, emotions and activities at the Yuppi camps.

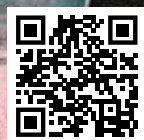




Tenrom and friends ran for Yuppi Camp at the Wizz Air Cluj-Napoca Marathon

"I don't just want to do charity work, I want to build a community, so we trained together, we ran together and at the end we celebrated with the team this success", said Attila Gorbai, Tenrom's CEO.

Initially, the runners set out to cover 200 kilometers together, but so many of them signed up that they managed four times that: 880 kilometers.



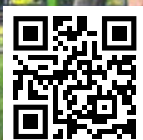
34 charity athletes ran, cycled and walked for Yuppi Camp at the Run for IT! Ciuc

They included former camp participants, Yuppi volunteers, parents, friends and Yuppi Camp ambassador Tóth Szabolcs, who had a creative campaign urging his followers to donate to benefit children with chronic and serious illnesses.



Yuppi Camp spirit at Targu Mures Zoo

Our volunteers prepared fun activities and games for children with disabilities and chronic illnesses during the "Dream Night at the Zoo" event. We shared unforgettable moments with almost 100 children and managed, for a few hours, to give them back their childhood stolen by illness.



TRAINING AND EVENTS FOR COMPANIES

employer
branding

teambuilding

fun

outdoor

cooperation

communication

quality time

soft skills

positive
feedback

constructive feedback

learning

Family Day for SVT Electronics employees

SVT Electronics employees had a challenging but fun team building. From escape room and fussball to making flyers and stickers, they developed their cooperation and creative thinking skills. In parallel, their children enjoyed fun activities which culminated in a magic show at the end of the activities.

"The Yuppi team managed to entertain both children and teenagers as well as adults with their wonderful team building games and activities. They also had a special sensitivity and sense when it came to involving the pairs, so they didn't feel like strangers in an already close-knit community."

- Molnár Judit, Human Resources Manager



Magic tricks with children of E.ON Business Services employees

We celebrated the joy of Christmas with the children of the E.ON Business Services employees. We taught them creative techniques for making decorations and magic tricks to impress Santa. The evening ended with lots of smiles, laughter and fun.

E.ON
Business
Services
Cluj

"A thousand thanks for the perfect organization of this event! I haven't seen such well-behaved, involved and diligent kids for a long time :). The elves workshop moved to Bruto for a few hours and I especially thank the Yuppi Camp team, our partners, for their involvement and professionalism! It was awesome :) And Eliz, simply brilliant!"

- Valentina Coldea, Deputy Director-General



Creative workshop for children of Promelek XXI SA employees.

Children of Promelek XXI SA employees enjoyed a sweet creative workshop organized by Yuppi Camp volunteers. They decorated Christmas cookies and enjoyed the cheerful atmosphere together with our elves.

 **promelek**
partenerul tău electric



Summer activities with children of Gedeon Richter Romania S.A. employees

Family Day took place at a lively pace as children experimented with colors, lava lamps and volcanoes. They walked on rainbows and tested their olfactory senses in a plant experiment. It was a day full of adventure.

"We are proud of our ongoing partnership with the Yuppi Association, which is dedicated to organizing camps for children and adolescents with cancer, diabetes and autoimmune diseases. This collaboration, which began 6 years ago, has provided the opportunity to create an environment of learning, acceptance and fun, helping to provide emotional and social support to children and adolescents. By supporting Yuppi camps, we strongly believe that we have been able to bring joy and hope into the lives of these children and teenagers, while providing support and community. Together, we strive to be there for these little heroes, dedicating our resources and energy in their support. Congratulations on your hard work and involvement in such a noble cause." - Dana Chelărescu, Director General Gedeon Richter



Children's Day activities with Bosch Romania

The children, together with their parents, were involved in workshops ranging from woodworking and making handmade objects to exploring colors and creating masks.



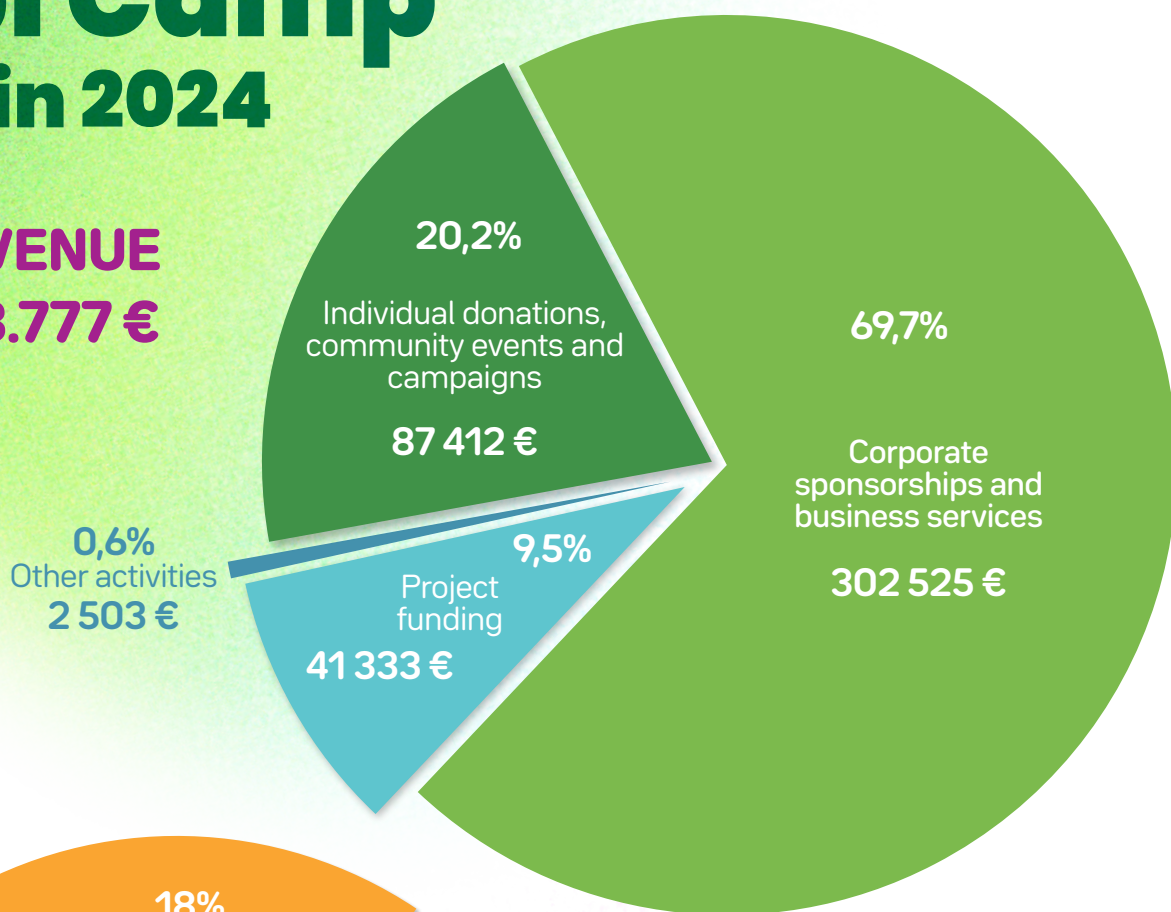
Charity auction during the gala commemorating 20 years of partnership between Promelek XXI and TEM

On the occasion of the gala, Promelek initiated an auction where participants were encouraged to donate to Yuppi Camp. The amount was doubled by Promelek XXI and TEM, so that 6 chronically ill children will be able to enjoy this year's Yuppi camps. *"Our dream? To take all the ill children in Romania to therapeutic camps, regardless of illness or age. This may not happen tomorrow, even if there is an anniversary cake and this is what we wish for when we blow out the candles. However, I can certainly say that tonight, you can send 6 children to a future camp"* said László Zsuzsa, Co-Founder and President of Yuppi Camp.

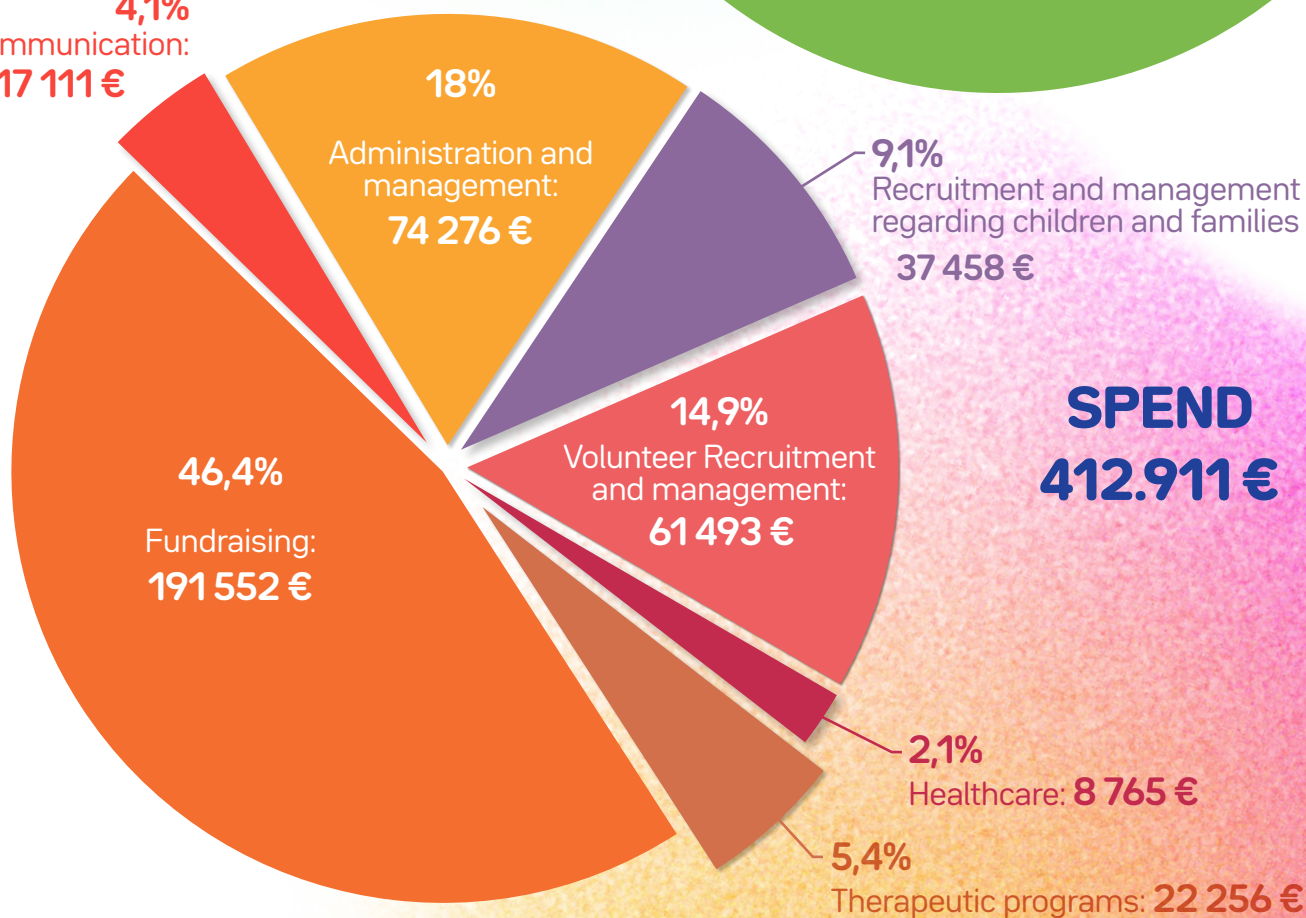


Income and expenditure of Yuppi Camp in 2024

REVENUE 433.777 €



4,1%
Communication:
17 111 €



SPEND 412.911 €

* This statement has been prepared before finalising the balance sheet, which is why small deviations may occur. We thank both the companies that supported us in 2023 and individuals for their support. We are grateful to our recurring donors, participants and donors at charitable events, those who contributed 3.5% of their taxes, and all those who through financial or in-kind donations contributed to the carefree childhood of chronically ill children.

THOSE WHO HAVE HELPED CHRONICALLY ILL CHILDREN

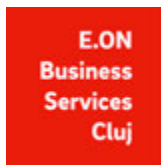
Major Funders

Partner

CONVENIENCE
PROD



TADECO
CONSULTING



Main Funders



COR.TUBI SRL



NICO STIL
FORULUI DE NICIA IN TRECE ANI



PRODEX GENERAL



TEGRIAXOIL



INTERPACK

Cambridge
Deutsche Telekom Group
T...



NBK LOGISTIC
INVESTMENT

RIELA

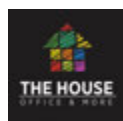
rom systems



Sponsors

Aages SA	Euro Car Trading	Octopus
Accenture Romania	Eurofact	Omega Rom Trade 94
Adalis Design Concept	Expotrader Abrasive	Panemar
Agridor	Farmec	Parkitrans Com
Agroani	Fastener Limited	Pearl Nails
Agrosel	Ferma Steluța	Pool Control
Agrovet SA	Food Ex-Im Global	Primer Electro
Alconor Company	Fundația Mobexpert	Profil Import Expo
Aluti Agro	Gastrometal	Regional Consulting & Management
Amber Technologies	Ge-Rom Sim Sales	Rolf Card Industrial
Apulum Total	Goodwill Consulting	Roll-Bags Plast AG
Artisan Ingredients	Green Global Future	Romsystems
Autoglobal	Grup Nico Trans Construct	S.I.Te Instalații
A.V.A.M.	Ilf Consulting Engineers Romania	Sly Nutrition
Banca Pentru Alimente	Inej Com	Smith&Smith
Baupartner Bautechnik	Interrelu	So & So 2000 Impex
Bester - Gal	Instal Grup	Soreno
Bohohub Hobbyshop	Instgaz	Spark Development
Bold Studio	Intercom Sarmis	Spearhead Systems
Borgovan Trans Impex	Kertimag Romania	Strenger Er-Pol
BRI Consulting	KNM Concept	Sublirom Co.
Brin Caffé	Kreativ Fun Shop	Taurus Trade
Clar Auto Trade	Lampart Trade	Târnava Mare Cooperativa Agricolă
Climavent Construct	Latino Trans	Tektum Arhitectură & Artă
Clusa Brewery	Laurul	Tenrom Cleaning Solutions
Cika	Lavmi Perla	Teresy
Comiga Prod Impex	Lynx Solutions	Tim Ko Brut
Cristal Brad Service	Matei Conf Grup	Transilvania Impact Import Export
Custom Tanks	Micro Trend	Univest Com
Dapis Transilvania	Mib Prodcorn	Vasco Forest
Davani Expert	MiniCRM Software	Vedra
Delta Plus Romania	Modyva Serv	Vitalmotor
Dinconstruct Metroprofil	Mondo Spedition	Wayfare
DSU Mureș	Morad Foods	What's In The Box
Eau de Web	Nett Front	Win Impex
EC Electronics Manufacturing	New Limits HR IT	Wristfield Europe
Eco Tiny House	NM Electro	Yurta Prod
Electromec	No Sugar Shop	
Elkrila	Obio	

Collaborators



diversity

rubikom



+ Over 1300 generous and kind-hearted people!

AMBASSADORS

Bogdan Bob Rădulescu

actor and
community
activist



Cristina Pîrv

world-
renowned
volleyball player



Mircea Popa

comedian, influencer



Paul Mureșan

visual artist



Tóth Szabolcs

comedian in
Szomszédnéni
Produkciós Iroda





When illness attacks the soul, not just the body.

Amalia's story

I collapsed into the chair. I can't do this. 'I won't be able to manage our daughter's illness', I told my husband. At the time, I didn't yet realise that the hardest part wouldn't be the gluten-free life, but the life overshadowed by the immense fear that had taken hold of our daughter.

Three years ago, one day, Amalia couldn't come down from her room because her legs hurt so much. She was seven years old. We rushed to an orthopedist, but he told us he didn't see anything wrong. Still, **I knew something wasn't right.** She was unwell, getting sick every two weeks, her stomach hurt after eating, and she would get angry and burst into tears out of nowhere.

I didn't know what was happening to her. When she felt worse, we went to the family doctor, but we already knew what he would prescribe. We visited the orthopedist again, who proposed us to go to Târgu Mureş. There, for the first time, we were asked to do more complex tests. That's how we discovered our daughter was gluten intolerant.

It took us three years to get a diagnosis. By that time, inflammation had already affected Amalia's entire body — and had taken root in her heart and mind as well.

Amalia doesn't walk to school alone because there's a slippery section along the way where she freezes, paralysed by fear. One time, at her grandparents' house, she overheard a phone alert about bears in the area. Terrified, she didn't sleep for three nights after that. For two years, I've been helping her with the multiplication table, but even now, she still struggles to grasp it. She dreamed of having her own room but still sleeps with us every night. **Gluten isn't our biggest challenge — not even close.**

Yuppi Camp has helped us immensely. There, Amalia found the courage to go on a class trip by herself, and this year, she attended Yuppi Camp with only her little sister. She came back full of stories: stories about how she climbed a tree, walked on a rope above a lake, rode a horse, and learned that a storm is just a fight between warm and cold air, nothing to be afraid of anymore.

Catherine, Amalia's mother

Just like Amalia, hundreds of chronically and seriously ill children in Romania need help to face the cruelty of the disease and the fears it causes. Be there for children fighting chronic and serious illnesses!

HOW CAN YOU HELP CHRONICALLY ILL CHILDREN?

INDIVIDUALS

I WANT TO OFFER FINANCIAL OR MATERIAL SUPPORT

I would help with something other than money

In-kind donations

Many people would rather help us with donations of equipment and materials. Be one of them!

Redirection of 3.5% of income tax

It only takes a few minutes to complete Form 230, and this funding is very important to us every year.

I would help with money

Debit Direct

Support us with an amount in the value of three coffees each month for one year.

Cash or online donation on the website

You can support us at any time, with any amount of money through the Yuppi Camp website, or you can make a direct transfer to our bank account.

I WANT TO GET INVOLVED AND INVEST MY ENERGY AND RESOURCES

Charity sport

Join the Yuppi sports team. Together, through sports, we raise money for the camps.

Organize a charity event

Plan a movie night with friends, a coffee date or any charity event for Yuppi!

Birthday donation

Encourage your friends and family to donate the price of your birthday presents this year to Yuppi!

Volunteer in the organization

Become a Yuppi Camp volunteer and help us grow the organization!

COMPANIES

WE HAVE A BUDGET FOR SPONSORSHIP

sponsorship agreement

Partner with us year after year and help ensure the sustainability of our organisation! Redirect a FREE portion of your income tax to Yuppi Camp each year and help us help as many children with chronic illnesses as possible.

we (also) had budget last year

The law now allows you to also redirect tax retroactively. If you haven't already redirected your tax for the past year, you can file form D177 until June 25. Complete and submit the D177 form and ANAF will redirect 20% of the tax you have already paid for that year.

NO BUDGET FOR SPONSORSHIP

DONATIONS OF PRODUCTS OR SERVICES

Donate equipment and materials needed for camp activities and training. Support us through services which do not involve any costs to you, but for us are priceless! You will find our wish list on our website.

Through HR and CSR
- to customers -

Cause-related marketing

Donate a percentage or a fixed amount of the price of a product or service sold by your company to Yuppi Camps.

Yuppi branded products
(postcards, totebags)

Our charity partner

We organize events together.

Volunteering

Become a Yuppi Camp volunteer and help us grow the organization!

Charity sport

Make a running team or swim team with your peers to support our camps!

Through HR and CSR department - to employees -

Promoting individual support opportunities among employees

Direct Debit – support us with an amount in the value of three coffees each month for one year. Redirect 3.5% of your income tax by completing form 230.

Internal charity events

Are there people among your colleagues who like to cook or create handmade products? Organise a bake sale or charity sale together so they can show their talents to their colleagues! All corporate events can be enhanced with a charity partner.

Team building / family day / training

Organise your team's Family Day, Children's Day, a team building or Yuppistic-style training with fun activities, challenges and non-formal learning, online, at the camp or another location of your choice!

If you need more information on how you can support Yuppi you can also find out from our fundraising coordinator. Do not hesitate to contact us.

Address: donate@yuppicamp.ro, Tel.: 0747 283 845

THE TEAM

László Zsuzsa

President, Fundraising Director

Ionescu Enikő

Executive Director

Kocsis Kincső Hanna

Professional Director

Kónya Zsuzsanna/Szász Zsuzsa

Financial Director

Suflea Adél

Camp Manager

Mara Oniga/Deák Csilla Andrea

Office Assistant

MEDICAL

Dr. Koródi Melinda

Oprea Gabriel*

Popa Mihai*

VOLUNTEER MANAGEMENT

Gyéresi Blanka

Ács Brigitta*

Bázsa-Lovász Etelka*

Jákó Gabriella*

Mózes Zsuzsa*

CHILD MANAGEMENT

Abrudbányai

Melinda

Alexandra Ioana Talpă*

Fodor Orsolya*

Kocsis-Benkő Réka*

Popa Annamária*

Szakács Júlia*

Tímár Tímea*

TRAINING

Fechită Lujza

Maxim Orsolya*

Varga Zsuzsa*

FUNDRAISING

Andrei Bulearcă

Horváth Enikő/

Adela Lazăr

Andreia Vatamanița/

Andrei Năstase

Emilia Seiche/Iulia Ilea

Nagy Sarolta

Kapdebo Eliz

COMMUNICATIONS

Dora Mircea-Radu

Nagy Kinga

PROGRAMS

Bartos Richárd/

Magyarossy Noémi

Antal Blanka*

Pál Zsuzsanna*

Szabó Linda*

*colleges working
as volunteers

Yuppi Camp 2024 Annual Report

Edited by Yuppi Camp Association

Editors: Mihnea Chisbora, Nagy Kinga, Dora Mircea-Radu

Graphic concept and editing by Bán Barna

Photo credits: Adrian Tomos, Birtalan Árpád Zsolt, Kovács Borbála, Lónay Arthur, Mohán Laura, Paula Boarță, Szász Csilla, Székely Zsolt

YUPPI CAMP ASSOCIATION

IBAN

RON: RO 18 BTRL RON CRT0T08D3B603

BANCA TRANSILVANIA, CLUJ-NAPOCA

CUI: 29368257



B-dul 21 Dec. 1989, nr.
63, ap. 3, Cluj-Napoca



office@yuppicamp.ro



www.yuppicamp.ro



Yuppi Camp



@YuppiCampromania



Yuppi Camp